URBAN FORESTRY FACTS
NORTH CAROLINA • 2019

EACH DOLLAR INVESTED IN URBAN & COMMUNITY FORESTRY (U&CF) GENERATED ADDITIONAL $0.75 TO THE STATE.

For each job in U&CF, additional 0.42 jobs were added to the state.

TOTAL JOBS BY SECTOR

Private Sector: 27,385 Jobs
Investor-owned Utilities: 547 Jobs
Municipal Government: 2,291 Jobs
County Government: 483 Jobs
State Agency: 4 Jobs
Higher Education Institutions: 124 Jobs
Non-profit Organizations: 54 Jobs

TOTAL JOBS SUPPORTED
21,687 Jobs

STATE AND LOCAL TAXES
$98.38 BILLION DIRECTLY

DIRECT TAX CONTRIBUTION
FEDERAL TAXES
$165.56 BILLION DIRECTLY

DIRECT JOBS SUPPORTED
30,887 JOBS

ECONOMIC IMPACT*

$2.00 BILLION DIRECTLY

TOTAL ECONOMIC CONTRIBUTION
$3.53 BILLION

For more information and resources, visit SouthernForests.org

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*Calculated using Social Accounting Matrix (SAM) Multiplier.